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## Ruth Shatz-Bashan



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## Experience

### UX UI Designer @ Wix.com

2022-Today

Responsible for all UX & UI sectors for internal WIX products.

- Focus mainly on characterizing system user experience and feature set behavior.
- Diverse platforms - From intuitive interfaces tailored for all users, to complex infrastructure systems designed for advanced users, complete with seamless integration capabilities with external systems.
- Work as part of a great team with web and mobile projects

### Product Designer @ Freelance

2019-2021

Designing print and web projects, including UI-UX:

- Design flows and incredibly simple experiences for sites for clients in various fields
- Print projects, Movie editing, and Web creation with WordPress

### Teacher (Graphic design) @ ORT Ariel High School

2015-2021

I have held a number of positions over the years, including:

- Part of a management team, leading large projects
- Establishment of graphic design studies in high school.

Encouraging students to create and think differently

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## Education

### John Bryce

User Experience Characterization and Design Course - UX UI  
2021

### She Codes;

Basic WEB course - html, css. 2018

### The College of Management Academic Studies

MBA, specializing in organizational psychology.

I'm currently writing my research thesis. 2016-2017 | 2022

### Ariel University

Graphic design studies in the Visual Communication  
Department. 2012

### David Yelin College of education Jerusalem

B.Ed. in Special Education, specialization in cognition. 2007-2010

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## Skills

### Tools

- Figma
- Photoshop
- Illustrator
- Premiere
- WordPress (Elementor)

### Abilities

- High self-education ability
- Design process
- Research and analysis
- Efficient time management
- Strong self-motivation